

# Skin Cancer & Dr Lederman

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## DECADES OF SUCCESSFUL SKIN CANCER TREATMENT

DR LEDERMAN'S TREATMENT IS NON-INVASIVE, OUTPATIENT, NO CUTTING, NO BLEEDING & NO ANESTHESIA!



This woman demonstrates what's involved with Dr Lederman's non-invasive skin cancer treatment. Performed in minutes as an outpatient, therapy is painless, easy & highly successful!

## NEWS ABOUT SKIN CANCER TREATMENT OPTIONS

Skin cancer is the most common cancer in America. 3 million+ each year- 1 in 5 will get skin cancer - 10,000 diagnosed daily. Basal cell cancer has increased by 150% & squamous cell by 250%.

Basal & squamous are most common & curable. 10,000 die yearly of melanoma & 5,000 die from non-melanoma skin cancers. Causes include sun & UV exposure, fair skin & hair & prior skin cancers.

Skin cancers are often thought preventable by avoiding tanning beds & sun's rays. Protective clothing & sunscreen should decrease cancers. Warning signs: changes in shape, size or color of skin lesion, new or non-healing growth. Self & MD examination is important. Dr Lederman has an extensive experience treating skin cancers over decades. There are competing treatments.

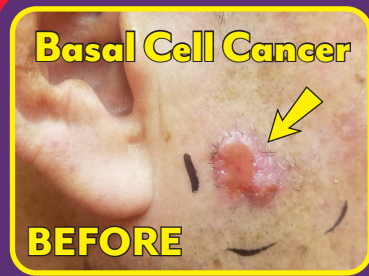
Many patients seem never to be told about non-invasive options by their MD's until meeting Dr L! We've included many examples in this booklet showing before & after photos. For anyone with skin cancer, IT'S BEST TO MEET DR LEDERMAN.

Dr Lederman is justifiably proud of decades long experience with high-success, well-tolerated, non-invasive treatment for most squamous and basal cell cancers.

Most insurances, Medicare, Medicaid accepted. Access to Dr Lederman is easy with most subways (1,2,3,4,5,6,A,C,E,NQ,R,B,D,F,M,7,S) arriving within steps of Radiosurgery New York. Most buses go to Port Authority, trains to Grand Central & Penn Station - all just steps from Dr L's office.

**SURGICAL TREATMENT OF SKIN CANCERS OFTEN LEAD TO SEVERE DEFORMITIES & DYSFUNCTION. MANY DO NOT UNDERSTAND THE DEGREE OF SURGICAL INDUCED DEFORMITY UNTIL IT'S TOO LATE! THAT'S WHY WE'VE INCLUDED POST SURGICAL PHOTOS HERE TO INFORM YOU BEST!!!**

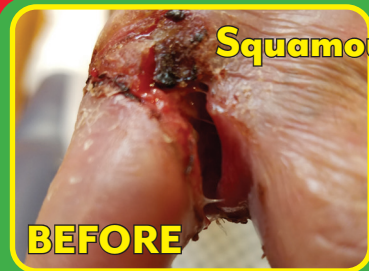
# There's Much to Learn About Skin Cancer



This gentleman had basal cell cancer near his right ear. He declined MOH'S radical surgery & chose Dr L's non-invasive, invisible beams. Few treatments later the cancer was gone and the patient was very happy!



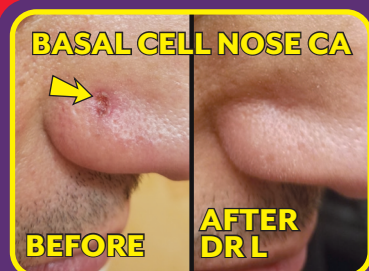
Nose basal cell cancer recurrent after surgery. MOH's didn't work. Refused more surgery or amputation. Treated by Dr L - PATIENT SAID "BEST THING I EVER DID IN MY LIFE!" Beautiful resolution of a thick, bulky, recurrent cancer.



84 year old woman with right hand squamous cell cancer invading from top to bottom of her hand. The deformity was massive & debilitating. Surgeons proposed amputation of nearly half of her hand.



Fortuitously, a surgeon suggested she visit Dr L for a fresh 2<sup>nd</sup> opinion. Dr L proposed non-invasive invisible beam treatment. The rest is history.



Man with basal cell cancer declined surgery after learning about Dr L. Quickly the cancer resolved. Patient happy!

Woman has many melanomas on arm - NO TREATMENT OPTIONS elsewhere. Learned about Dr L. Happily doing well!



Man had 20 skin cancers including lip basal cell cancer. Had unsuccessful surgery. He refused deforming & debilitating MOH's. Chose Dr L's treatment. In remission & happy!



Squamous nose cancer. Declined MOH's radical surgery. She did not want deforming radical facial surgery. Referred to Dr L by friend. Told all options & chose Dr L's non-invasive treatment. Very happy about results!



Ear being destroyed by cancer. Patient declined surgery & surgical deformity. After Dr L cancer is gone. Able to save patient's ear with no cutting/bleeding! The patient is very happy!

# Difficult Cancer Calls for Innovative Solutions

## MOH's Radical Skin Cancer Surgery Example Did you know it would look like this?



Woman was diagnosed with a small tip of nose skin cancer. Dermatologist recommended MOH's radical surgery which was performed as pictured above. Patient came to Dr L with these photos when her cancer recurred after MOH's radical surgery.



3 separate skin cancers. Patient refused MOH's & came to Dr L for fresh 2<sup>nd</sup> opinion. Dr L's invisible beams SUCCESSFUL- NO CUTTING, NO BLEEDING. Compare with MOH's surgery pictured in purple panel on the left.



**Surgical results of an ear skin cancer... Patient was NEVER TOLD other treatment options.**



**SURGEON REMOVED THE ENTIRE EAR for skin cancer! NEVER HEARD of Dr L? WOW!!!**

Many come for a fresh 2<sup>nd</sup> opinion when dermatologist offers only surgery. **HIGH SUCCESS RATES HERE TREATING SKIN CANCERS WITH INVISIBLE BEAMS MOST ANYWHERE.**



**Extensive Basal Cell Cancer of Left Ear - Patient Refuses Radical Surgery**

**BEFORE**



**Ear Cancer in Remission After Dr L's Radiosurgery. Patient & Family are very Happy!**

**After Dr L's Treatment**

Woman with ear basal cell cancer, biopsied at super NYC hospital & offered **EAR REMOVAL OR NOTHING**. Family discovered Dr L & she chose his successful treatment... **SHE HAS HER EAR. CANCER IS GONE! SHE'S HAPPY!**



## BASAL CELL NOSE CANCER

**BEFORE**

**After Dr L's Treatment Cancer is Gone!**

Basal cell nose cancer. SURGEONS RECOMMENDED NOSE AMPUTATION! PATIENT SMELLED A RAT & REFUSED. Found Dr L & was treated. Years later in remission & happy!



**THEIR MOH'S NOSE SURGERY OUCH!!**

**WHAT A DIFFERENCE TREATMENT MAKES!**



**OUR NOSE CANCER TREATMENT**

**BEFORE**

**After Dr L's Treatment**

Saw Dr L after unsuccessful MOH's surgery with recurrent cancer. Dr L's treatment successful! Happy now!

Learned all options with Dr L. Chose invisible beams to attack her cancer. Excellent medical & cosmetic results!



## METASTATIC SQUAMOUS CELL CANCER

**BEFORE**

**AFTER Dr L's Successful Treatment!**

Metastatic squamous cell skin cancer to armpit. Declined radical surgery/chemo. After Dr L's invisible beam treatment, cancer disappeared. **SHE'S HAPPY, CANCER-FREE!**



## SQUAMOUS FINGER CANCER

**BEFORE**

**Cancer Gone After Dr L's Treatment**

MD's thought this was fungal infection. Found to be squamous cancer. **PATIENT REFUSED AMPUTATION**. Saw Dr L & TREATED SUCCESSFULLY - finger intact! **The patient is very happy... Dr L succeeded with his prostate cancer, too!**

# We Aim to Make You a Well-Informed & Happy Patient!

## LARGE BASAL CELL FOREHEAD CANCER



**BEFORE**

## After Dr L's Treatment Cancer Gone!



**After Dr L's Treatment Cancer Gone!**

## LARGE CLAVICULAR SKIN CANCER



**BEFORE**

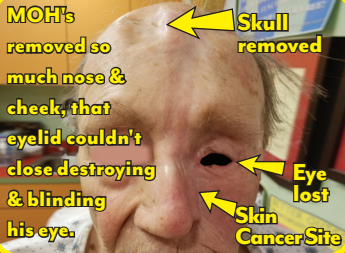


**After Dr L's Treatment Cancer Gone!**

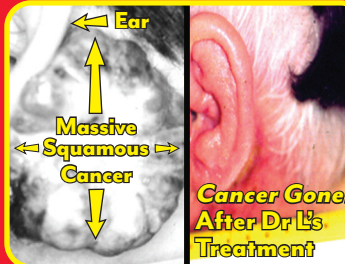
Man with 2 large basal cell cancers. Diagnosed years before & refused radical deforming MOH's surgery. Instead just wore a hat & shirt to cover his cancers. His father had 3 skin cancers & was treated here successfully years ago.

He was motivated by his father's words & treatment results. Pictures show it all. The invasive cancers are gone with prescribed, designed & delivered by Dr Lederman.

continued



MOH's removed so much nose & cheek, that eyelid couldn't close destroying & blinding his eye.



← Skull removed  
← Eye lost  
← Skin Cancer Site

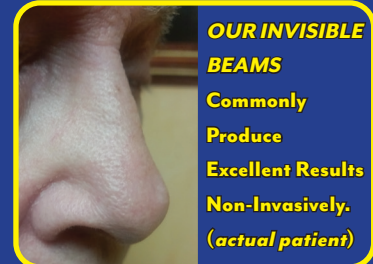
← Ear  
← Massive Squamous Cancer  
← Cancer Gone! After Dr L's Treatment

Extensive nose MOH's required skull bone graft & resulted in blindness when man couldn't close eye anymore! So sad.

Massive skin cancer, much larger than ear, she chose Dr L's treatment resulting in complete cancer disappearance!



Nose Skin Cancer Surgery Produced Irregular, Deformed Nose. Then Cancer RETURNED!



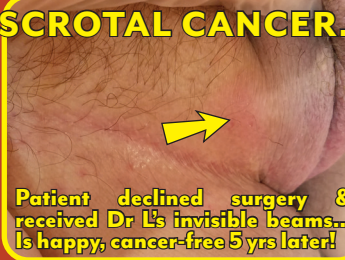
OUR INVISIBLE BEAMS Commonly Produce Excellent Results Non-Invasively. (actual patient)

2 with same diagnosis. 2 different treatments. 2 different results! Surgery is removal of a body part. Dr L uses invisible beams to attack the cancer, not removing tissue. A big difference!

## LARGE BASAL CELL SCROTAL CANCER.



**BEFORE**



Patient declined surgery & received Dr L's invisible beams... is happy, cancer-free 5 yrs later!

Man convinced he grew 3<sup>rd</sup> testis, came for fresh 2<sup>nd</sup> opinion. Dr L diagnosed basal cell cancer. Man insisted on Dr L's treatment only. **COMPLETE REMISSION CANCER-FREE 5 YEARS LATER!** He's happy, healthy.



2 EAR CANCERS AFTER 2 EAR SURGERIES... Patients never told about Dr L's non-invasive treatment!



BASAL CELL EAR CANCER AFTER Dr L Ear Intact! Cancer Gone!

What a difference to learn about all treatment options! 2 (on left) were only told about MOH'S surgery & were deformed. In contrast man (on right) happily learned about Dr L's treatment. He's fine!

## PENIS CANCER



**BEFORE**



**CANCER GONE! After Dr L's Treatment**

Man with penis lesion seen by many doctors. Penis cancer diagnosis finally made here. Declined amputation elsewhere & chose Dr L's Radiosurgery. The cancer quickly resolved.



**BEFORE**



**AFTER**  
Nose Surgeon Prefers Dr L's Treatment!

Physician's job for decades was amputating patients cancerous noses at super-duper NYC hospital. He developed nose skin cancer & came to Dr L for fresh 2<sup>nd</sup> opinion. FOR HIMSELF? The answer is Dr L. Patient declined his own work.